



ReadON.ai

Transforming Lives Together





Does your child easily forget what he has just read?

Are you struggling with how easily your child gets distracted and frustrated?

Do you think she has trouble seeing things properly?

Are you wondering why he isn't able to write

well yet?

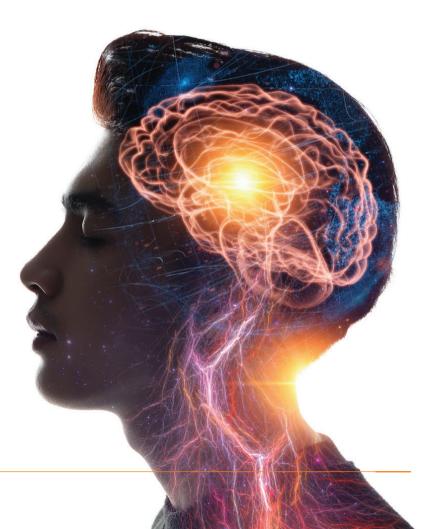
Do you provide therapy to patients with neurological issues?

Are you a brain stroke survivor struggling to recognize words?

Do you work with children who need special help with basic abilities?

It all happens in the brain!





ReadON.ai

Empowering struggling learners and readers due to Dyslexia, ADHD, Learning Difficulties & Autism Spectrum Disorders using technology.

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How is it different?

Scientifically Developed Graphics, Al Powered

- Therapy at Home / Clinic /School
- Wide Range of Therapeutic Interventions
 (Speech, Cognitive, Auditory, Vision and Occupational Therapy)
- Proven fast track learning



How is ReadON.ai delivered?







Program Infrastructure

The client will Log on to the ReadON.ai portal using a computer (with screen 15 inches or more) with mouse and over the ear headphones

Therapy Structure

15 Cognitive Therapy Sessions of 1 hr each; (Can be repeated if required)

Optional Reading Therapy Sessions

Implementation

Implementation by the Parent/Guardians and supervised by a Certified ReadON Cognition Therapist.
(Remotely or In person)



Neuroplasticity

The brain continuously reorganizes itself by forming new neural connections throughout life.

This phenomenon is called Neuroplasticity.

Games in **ReadON** are scientifically designed to stimulate the brain to create new neural connections leading to neuroplasticity.

ReadON.ai uses Neuroplasticity & works by



Leveraging the Power of Engagement

Using exciting gameplays, points system and fun graphics

Boosting Phonemic Awareness

Separating words into individual sounds and gradually introducing blends



Improving Eye Movement Control

Gameplays designed to strengthen eye tracking in all directions

Using Targeted Multisensory Approach

Creating connections between the auditory and visual pathways required for fluent reading



Process Oriented

Gameplays specifically designed to strengthen coding and decoding skills

.

Improving Working Memory &Executive Function

Through multiple simultaneous demands, performance feedback and problem solving

ReadON.ai Benefits





Improve Visual Perception

Visual-Motor Skills
Visual Discrimination
Visual Figure-Ground
Visual Closure
Visual Memory
Visual Sequential Memory
Visual Form Constancy
Visual Motor Integration
Convergence
Divergence
Saccades



Improve Executive Function

Planning Organization Task Initiation Time Management Working Memory Flexibility Attention



Behavioural and Occupational Benefits

Sitting Tolerance
Head and Neck Control
Fine Motor Control
Impulse Control
Frustration Tolerance



Improve Working Memory

Working memory has two components, auditory working memory and visual working memory maintained by their respective pathways in the brain, needing to be working together for proficient readers. The part of the brain responsible for working memory is also responsible for maintaining focus and concentration.

Activities in ReadON improve the Attention, Focus, Working Memory and Executive Functioning Skills.



Improve Visual Processing Speed

Improve Auditory
Processing Speed



7 Learning Disabilities

Dyslexia, Dysgraphia, Dyscalculia, Auditory Processing Disorder, Language Processing Disorder, Non-verbal Learning Disabilities, Visual Motor Deficit

Associated skills targeted effectively at once







ReadON.ai :::: Ecosystem







Practitioners

- Occupational Therapists
- Speech Therapists
- Behavioural Therapists
- Clinical Psychologists
- Special Ed Teachers
- Psychiatrist
- Optometrist

Institutions

- OT Centers
- Special Needs Centers
- Schools
- Vision and Speech Centers
- Therapists
- Hospital OPDs

Recommended For

- Learning Difficulties
- Dyslexia
- ADD / ADHD
- Autism
- Brain Injury

Live Independently & Confidently

readon.arabia













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